







**Manchester Evening Herald**  
 PUBLISHED BY THE HERALD PRINTING COMPANY, INC.  
 12 Essex Street, South Manchester, Conn.  
 THOMAS FERGUSON, General Manager  
 Founded October 1, 1881  
 Published Every Evening, Except Sundays and Holidays. Entered at the Post Office at South Manchester, Conn., as Second Class Mail Matter.  
 SUBSCRIPTION RATES  
 One Year, by mail, \$6.00  
 Six Months, by mail, \$3.50  
 Single Copies, 10c  
 Delivered, one year, \$5.00  
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 Publisher's Representative: The Julius Mathews Special Agency—New York, Chicago, Detroit and Boston.  
 Full service client of N. E. A. Service, Inc.  
 Member Audit Bureau of Circulations.  
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 SATURDAY, FEBRUARY 4.

**GO IT, MR. ROOSEVELT**

There will be plenty, without this newspaper, to sneer at the startlingly imaginative plan of Tennessee Valley public works by means of which President-elect Roosevelt proposes to create employment and start a "new America" era. We do not propose to permit any partisan prejudice to lead us into prophecies of disaster or even of partial failure of Mr. Roosevelt's conception of the way out of the economic mess. In fact we are free to admit that it is refreshing to find that the new leader on whose vision and judgment the country must soon so largely depend is not afraid to believe that we must adopt new theories unless we are to go on in the same old way—when the old way has been conclusively shown to be wrong.

Visionary? Of course. But with the outlook at least in the direction of a real remedy. After these three years and more of effort to restore the conditions precedent to the crash of 1929—and it is to Mr. Hoover's credit that those efforts have been conducted with great skill—it should be obvious enough that the wrecked situation of the 20's is not restorable. And if it were, why should we seek to restore a condition containing within itself the elements of its own ruin?

Then what is to be done? Inevitably something entirely new. We have tinkered with the utmost energy and skill with the old ways—and nothing happens; the machine will not run. Then what is the sense in jeering at this new mechanic because he says he thinks he knows a way of getting it going? We may guess that he is wrong, but we can't possibly know that he is, for the stunt he proposes hasn't ever been applied to this stalled machine.

At all events Mr. Roosevelt proposes to make a stab at things. And even a policy of trial and error may, eventually, get us somewhere.

To our way of thinking by far the most significant and important feature of the Roosevelt economic philosophy, as manifested in this Tennessee Valley program, is that it recognizes the responsibility of government for economic leadership, not as an incident but as a major reason for government's existence. Hitherto this responsibility has been admitted only by those special groups which sought their own special benefits—as when the manufacturers demanded government aid through tariffs and grain growers demanded price-fixing devices. Never has it been hailed as a fundamental of the governments which men establish—for what purpose it is sometimes a little hard to say; but usually, it is to be suspected, almost entirely to keep those who have nothing from taking something away from those who have it.

Some planning be left as the monopoly of a Stalin—or a Mussolini? Are we—the great American nation—less efficient than two individual European dictators? Ultra-conservatism, stand-patism, will be shocked by Mr. Roosevelt's "wild imaginings." Not we, if he can do something, let him do it—and more power to him!

**MERRITT TOLLWAY**

It has been the position of this newspaper for a long time and that of a few others that the Merritt Highway should be built as a toll road and so maintained until it has paid for itself. Now that there is a bill before the Legislature calling for a \$10,000,000 bond issue for the completion of the highway the question is one that should command the very serious consideration of all civic-minded persons. The carrying charges on ten million dollars would constitute an important addition to the state's budget and the money to meet it would have to be paid by the tax payers—who already have more burden than they can bear—unless the proposed highway is built as a self liquidating enterprise.

Not much more than a third of the motor vehicles which now use the Boston Post Road at Greenwich, as ascertained by the 1931 traffic survey, are of Connecticut registry. The daily figures, disclosed then, showed a total of 25,463 motor vehicles, of which 16,069 were foreign and 9,128 intra-state. Three thousand of the vehicles were trucks and 268 buses, the majority of them foreign.

It is perfectly clear that if the Merritt Highway were built and operated as a toll road it would be profitable for a very large part of these commercial vehicles to pay a toll charge of considerable size for its use between Stratford and Fortchester because it would be a much faster route than the Post Road. For that matter it would be possible to bar out-of-state trucks and buses from the Post Road and make their use of the toll road compulsory. And there is no doubt that, because of its speedway qualities, many private cars would use the tollway from preference.

It is completely unreasonable to ask the people of Connecticut to pay out ten million dollars of their own money, plus the interest on a long series of bonds, for the convenience and comfort of non-residents, many of whom are making money out of our roads.

The toll road condition ought to be applied to the authorization, if it is granted, and the Highway Department asked to complete its plans with whatever engineer provisions must be made for the economical administration of toll collecting.

**"DELUGE OF IMPORTS"**  
 Robert L. O'Brien, former Boston editor who is chairman of the Tariff Commission, took a new slant at the "tidal wave" of imports when he testified before the House Ways and Means Committee that there is no such tidal wave. The committee was holding a hearing on the Crowther bill which would automatically increase tariffs against imports from countries with depreciated currencies. Mr. O'Brien, while a good enough Republican protectionist, does not believe in this kind of protection.

"Our imports," he said, "are at a very low ebb. There is a heavy trade balance in our favor. We are not being flooded with imports." He pointed out that 1932 exports had declined from \$2,424,288,000, as of the year before, to \$1,612,305,000, but that our imports had fallen off from \$2,090,634,000 to \$1,322,745,000, leaving still a balance of trade of nearly three hundred million dollars in our favor.

those rather numerous commentators who yield to Galsworthy all credit for everything but a sense of humor—save the mark! In the name of all that's good, must a novelist be a clown? Have we lost, along with our money and our cook-servants, our comprehension of a humor that, subtle and delicate, yet twinkles kindly on almost every Galsworthy page—that makes the drabest of all possible lives, that of a Soames Forsyte, utterly fascinating to every reader?

**SANDINO'S DEAR SCHOOL**

Tranquility has come to Nicaragua. Nineteen years ago the United States sent its Marines down there to keep the peace. There has never been a minute's peace there from that time until just now—immediately after the last Marine was withdrawn.

A great deal of money has been wasted; a good many gallant American lives have been thrown away; nothing was ever gained, as result of our intervention in this foreign country whose internal affairs were none of our business. Unless, just possibly, it may be some compensation for the blood and the money if we have learned, in Nicaragua, a lesson of which we stood sorely in need. Uncle Sam, going to school to Augusto Sandino, may not have cut a particularly heroic figure but it is entirely possible that he may have added something worthwhile to his store of knowledge.

**ONE WAY TO WIN**

Whatever Chancellor Hitler's policies may turn out to be if he gets a Reichstag majority in the elections next month, he has adopted a novel scheme for getting such a majority. His strikers in those German states where the Nazi movement is strong enough have simply placed a ban on outdoor meetings and have ordered police supervision of indoor meetings of the Communists and Socialists. These orders, if successfully carried out, would make it practically impossible for the anti-Nazi to do any campaigning at all for the election. The scheme may work. On the other hand it is more than remotely possible that it may raise ripples. There will likely enough be more riots and killings in the next month than post-war Germany has yet seen—unless Hitler backs down.

**IN NEW YORK**

**Stage Door Oblivion**  
 New York, Feb. 4.—Guards of those secret, sacred and mysterious portals known as stage doors find life more yawn-filled in these Johnnyless days—when cobwebs gather on signs reading: "Keep out! This means you!" There has been monotonously little for stage door men to guard against of late—unless it be the loss of their jobs! Dark—long, long and dark—are those passageways, those concrete and metal stairways where concrete and metal stairways ascend, "the most beautiful girls in the world." Flo Ziegfeld lies in his grave; Earl Carroll worries about his next show, having barely survived his last; George White turns to variety bills while planning a musical.

**Come-down of Palaces**  
 Up Sixth Avenue, just beyond the elevated's ugly turning point, Ziegfeld theater, there stands a typical neighborhood variety house—which is irony enough. And Carroll's "house of a thousand gadgets" has been outgated by the new Music Hall. Its turnstile stage, trick elevators, ascending and descending, and costly ornate decorations become part of Broadway's theatrical waste. The New Amsterdam, once the home of girl-and-song shows, has lately housed everything from religious drama to modernistic ideas. While terrifying "for men only" medicine show films have occupied a near-by playhouse for month on end.

**Ah, the Old Days**  
 Still the guardians of the portals remain, whether the theater be emptied or busy. As lonely as a stage door attendant in a closed house, becomes a Broadway simple. Some, puffing at a cornucopia while leaning back in a patched chair, probably dream of days when silk-hatted fellows slipped \$5 to \$20 bills just to get a note delivered. Those there are who remember when \$100 a week in tips came in thanks to the presence of a popular music show star. And if things hadn't been tough enough anyhow, the newer theater buildings put in back stage phones. Fellows with the old Stagedoor Johnny instinct can phone or wire.

**Once They Had Fame**  
 One of the big street's oldest Cerebus is James Cohan, who has been on the door job for more than 25 years. He was an all-around showman once; a stage manager and performer. But a back-stage accident temporarily crippled him. There are fellows who once were clowns and one who was stooge for a famous old-time magician. There are actors who go on their uppers and there are just plain and fancy watchmen.

**The Farm Allotment Plan in a Peanut Shell**



**HEALTH-DIET ADVICE**

BY DR. FRANK MCCOY  
 Questions in regard to Health and Diet will be Answered by Dr. McCoy who can be addressed in care of this Paper. Replies stamped, unaddressed envelopes for reply.

**LEARN TO PLAY**  
 The traits of fair play, honesty, temperance and the "pull-together" spirit are built by athletics, making them a valuable training for youths and even adults. These are character habits which long outlast the school period and when carried into life in the adult world, make for as much success in the game of big business as they do on the field of play.

**TOO FAST FOR HIM**  
 Knoxville, Tenn.—A girl calling herself Madge Bristow was in City jail charged with trickery, because she had been too smart for Clyde Sneed, shoe store clerk. She had entered Sneed's store and purchased some hose, paying for them with a \$20 bill. Sneed gave her \$19.50 change. Then she said, "Oh, wait a minute, I have a \$10 bill here." Sneed gave her back the \$20 bill and change for the \$10 bill. Sneed lost all around.

**Gravy** which is the juice from cooked meat, as this gives a flavor to vegetables which many people enjoy. I always recommend the use of butter for seasoning fresh vegetables, rather than gravy.

**Scar-tissue in Lungs**  
 Question: Madeline E. inquires: "If a person has a scar on his lungs, is that person tubercular or not?" Answer: Scar-tissue in the lungs is usually an indication that any lesions which may have existed have healed. There are authorities who claim that most healthy people show signs of healed lesions, their contention being that most of us, although often unknowingly, have at some time during earl life been subject to slight tubercular lesions.

**The Hawaiian Islands** number eight. They are: Hawaii, Maui, Kahoolawe, Lanai, Molokai, Oahu, Kauai and Nihoa. There are several other rocky islets in the group which are not recognized as islands.

**QUESTIONS AND ANSWERS**  
 (Arrowroot and Gravy)  
 Question: Mrs. Lewis S. asks: "Can you advise me of anything that can be used as a base or thickener for gravies for a diabetic child who takes insulin? Is arrowroot starch?" Answer: Arrowroot is a starchy food which has often been prescribed for invalids because it is supposed to be easily digested. I do not advise the use of this food for diabetes. In regard to a thickener for gravies for the diet of a child with diabetes, I see no reason why gravy should be included in the diet. The use of a rich, creamy gravy should not be tolerated by one seeking to construct a wholesome menu. It is sometimes permissible to use "pan"

**Behind the Scenes in WASHINGTON**

**"BUY AMERICAN" FANS**  
**BUY FOR BIG SURPRISE**  
 Patriots Behind Boycott Movement Probably Would Miss a Lot of Accustomed Things if All Foreign Goods Suddenly Were Withdrawn.  
 BY ROBINET DUTCHER  
 NEA Service Writer.

Washington—The patriots behind the movements for the purchase by Americans of American goods only have a long way to go before we will stop buying goods from abroad. This is "in no sense a patriotic issue, but strictly an economic one," says the Commerce Department, and "the two do not mix." We are a creditor nation and must buy goods. "Thousands of American enterprises are dependent on the import business and thousands of others on the export business."

We still sell about \$500,000,000 more a year in goods abroad than we buy from abroad, so the contention is that if we kill off exports and imports the loss to employment will be greater than the gain. Secretary of Commerce Chapin says our export trade in 1932 provided 2,000,000 jobs.

But even if that were not true we would have a hard time getting along without many of the things foreign countries sell us. This fact is made plain by Florence Brewer Boeckel of the National Council for the Prevention of War, who has tabulated the long list of imported materials which are used by American industries. Mrs. Boeckel thinks there would be more chance for peace if everyone realized how interdependent are the world's industries.

About \$750,000,000 of our \$2,000,000,000 of imports in 1931 consisted of specific and strategic raw materials either not produced in the United States or produced in quantities far below our needs, she finds. The automobile industry uses 1 reported materials from 18 countries, the bakery and confectionery industries from 28, beauty shops from 17, clothing industry from 21, drug and tobacco industries from 17, electrical industry from 17, furniture from 17.

**WATKINS BROTHERS, Inc.**  
**Funeral Directors**  
 ESTABLISHED 58 YEARS  
**CHAPEL AT 11 OAK ST.**  
 Robert K. Anderson  
 Phone: Office 6171  
 Residence 7494

**The Comforts of the American Home**

IT IS a well-known fact that, home for home, the American household has more comforts and conveniences than that of any other nation.

In foreign lands the modernized dwelling is found only in the better sections of the larger cities.

In America, even in remote rural districts, you find the radio, the vacuum cleaner, washing machines, up-to-date heating systems, telephones and numberless labor-saving appliances.

There is a well-kept look about residence, store or outbuildings with an atmosphere of prosperity and content.

Did you ever stop to realize why this is so; how this condition was brought about?

It is largely due to advertising. And a big share of the credit belongs to newspaper advertising.

Stop and think how many of the foods you eat, the things you wear and other articles entering into your every-day life, you first heard of through newspaper advertisements.

You will then realize what a part they do play, or should play, in your daily life.

Read the advertisements in the newspapers regularly and thoroughly, if you are not already doing so. They mean more to you than you can tell.

**Manchester Evening Herald**

Ten-Shun Buddies

The Bulletin Board of Ex-Service Organizations. Anderson-Shea Post, V. F. W. The regular meeting of the Post will be held Tuesday evening Feb. 7th at the armory.

A number of the members of the Post attended the quarterly meeting last Sunday at Bristol and heard the report of the Legislative and Rehabilitation committee.

Two of our comrades left for Washington, D. C. Sunday evening on orders to report to the Veterans' Diagnostic Center. They are Comrades Clarence Wetherell and Harry Bell.

Adjutant James Sullivan represented the Post at the second annual banquet of the Mous-Ypres Post held Saturday evening in the Orange Hall and reports having had a real good time.

The bowling team from the Post met its first defeat Friday night by the British American Club at Murphy's Alley. The boys from the Post were a little off form, besides being handicapped by the fact that the anchor man of the team (Capt. Pop Edgar) was unable to bowl and Peter Edgar wasn't running true to form.

A Valentine for you, kind sir—My only retribution With heartiest of wishes for An early execution.

To a Former Wife This Valentine a message brings From one who was your mate; Please rest assured I'll never mourn The day I got the girl.

To Andy Mellon You've vetoed every chance I've had To cash my bonus papers; I hope St. Peter takes the note Of your peculiar capers.

Anderson-Shea Auxiliary Owing to the appearance of our National Secretary, Vice President, James Van Zandt, in Hartford, February 12, the Hartford District Council, V. F. W., meeting has been postponed until Sunday, February 19, at K. of C. room, Thompsonville. All delegates, alternates and Auxiliary members are notified to this effect.

We would like a good delegation from our Auxiliary to hear Comrade Van Zandt when he comes to Hartford. The handsome pillow presented to us by Mrs. Rose Ubert will be raffled off at our next meeting, Tuesday, February 14.

might be pleased at having taken in to camp the fast pin topplers of the Anderson-Shea Post, V. F. W. This special match was rolled last Thursday night on Murphy's alleys and incidentally we are pleased to say that Mous-Ypres won two of the three games played as well as the pinfall. The return game will be rolled next Thursday night on Murphy's alleys on Oak street at eight o'clock where we hope to duplicate the performance.

Most of our members who have been confined to their homes with the grip are fast recovering, and at this time nearly all have been taken off the sick list. We are all looking forward to the "ex-service men's night" which will be held in the School Street Recreation building the last Friday of this month. The teams for the different events will be selected at our meeting this Wednesday evening.

Comrades Bill Bristow and Johnny McDowell will be on hand to take the names of the members who wish to compete. Let's give them all the help we can by being present at this meeting.

WBZ-WBZA

Springfield - Boston

Sunday, February 5, 1933

- 8:00—Tone Pictures—George Blake organist. 9:00—NBC Children's Hour. 10:00—Marimba Typica Band. 10:30—Safety Crusaders. 10:45—Time; weather; temperature. 10:48—Lowell Patton, organist. 11:00—Organ Recital. 11:15—Musical. 11:45—Metropolitan Organ. P. M. 12:12—Time; weather; temperature. 12:15—Roxby's Gang. 1:15—V. F. W. Program. 2:00—Monarch Mystery Tenor. 2:30—Joe Mitchell Chapple. 2:30—Yeast Foamers. 3:00—Melody Lane (orchestra, singers). 3:15—Prim Sisters (harmony trio). 3:30—Hambatten Merry-Go-Round. 4:00—Principato Hawaiians. 4:15—Massachusetts Bay Colony—Gleason L. Archer. 4:30—National Youth Conference. 5:00—National Vespers. 5:30—Fages of Romance. 6:00—Paul Whitman's Rhythmic Concert. 7:15—Dr. Howard W. Haggard. 7:30—Great Moments in History. 8:00—L'Heure Exquise. 8:15—Adventuring with Lowell Thomas. 8:45—"The Unknown Great"—Henry J. (Sailor) Ryan. 9:00—"20,000 Years in Sing Sing" with Warden Lewis E. C. Lewis. 9:30—Walter Winchell. 9:45—Dixie Jubilee Singers. 10:00—D. W. Griffith's Hollywood. 10:15—Real Silk Program. 10:45—Springfield Republican news. 11:00—Jesse Crawford, organist. 12:00—Dance Nocturne. 12:30 a. m.—Time.

WDRC

225 Hartford, Conn. 1930

Sunday, Feb. 5

- 10:00 a. m.—Columbia Church of the Holy Lutheran, Rev. Otto Mees, D. D. Pres. of Capitol University, Columbus, Ohio. 10:30—The Compinski Trio. 11:00—Service from the Unitarian Meeting House; Rev. Charles Graves. 12:00 m.—Salt Lake City Tabernacle Choir and Organ. 12:30 p. m. Cyril-Maude, Theatrical Recollections. 12:45—Street Singer. 1:30—Thirty Minute Men. 1:30—Columbia Church of the Holy Lutheran, Hugh Stuart Campbell. 2:00—Betty Rayna Older presents "The Snips". 2:15—Boston Chamber Music Ensemble. 2:30—Lou Hart and his Orchestra. 2:45—Post's God David Ross. 3:00—New York Philharmonic Symphony Orchestra, Bruno Walter, conductor. 4:00—Father Charles E. Coughlin, Radio League of the Little Flower. 5:00—Hal Goodwin, Texas Cowboy. 5:15—Spirituals—Coleman Williams and Raymond Morris. 5:30—Blue Coal Musical Revue. 6:00—Current Events—H. V. Kallentoren. 6:15—Little Jack Little. 6:30—Albert White, pianist; Florence & Barbara, harmony duo. 6:45—Durkee Mower "Flufferettes". 7:00—"World's Business"; Dr. Julius Klein. 7:15—Walter Smith and his Concert Band. 7:45—Mary Stone, The Song Girl. 8:00—John Henry—Black River Giant. 8:15—Andre Kostelanetz presents "Mary Eastman, soprano; Male Chorus. 8:45—John Henry—Black River Giant. 9:00—Fred Allen's Bath Club Revue; Ann Lee, organist; Port Land Hoffa; Charles Carille, tenor; Roy Atwell, Marion Dix, actress; Guest Star; Orchestra. 9:30—Enroute to Pennsol Parade of Melodies; Orchestra; Male Quartet. 10:00—Ernest Hutcheson, pianist; concert orchestra. 10:30—The Gauchos. 11:00—Isam Jones' Orchestra. 11:30—Eddie Duchin's Orchestra.

Deaths Last Night

London—Major Sir Ewan Byre Carter, 66, director of supplies for the British expeditionary forces during the world war. Washington—Andrew Dickson Barlow, 70, consul general to Mexico in the McKinley and Roosevelt administrations. Bucyrus, O.—Frank A. Schiska, 49, president of the International Mechanical Union of the New York Central lines.

DAILY RADIO PROGRAM

SATURDAY, FEBRUARY 4 (Central and Eastern Standard Time)

- 8:00—8:15—America's Grub St.—to e 8:15—8:30—Do Re Mi Trio—to e 8:30—8:45—Broadway Orchestra—to e 8:45—9:00—Skippy—midwest treat: Kansas City Organist—west 9:00—9:15—W. W. Wille, Talk—also coast: The Flare—midwest only 9:15—9:30—F. W. Wille, Talk—also coast: The Flare—midwest only 9:30—9:45—Meyer David Orch.—to e 9:45—10:00—Street Singer—also coast 10:00—10:15—William V. Hall—also e 10:15—10:30—Meyer David Orch.—to e 10:30—10:45—Easy Asse—bass: Man, 7:00 City Orch.—west 10:45—11:00—Maggie Volpe—west: Gypsy-tivators—Disie; Lygnet's Orch.—midwest: Kyras Orch.—west 11:00—11:15—Gypsy Ensemble—to e 11:15—11:30—Big Greenbald coast 11:30—11:45—Bonwill Sisters—also e 11:45—12:00—Band Concert—east: Ann Lee—Dul Gie—west 12:00—12:15—Morton Downey—to e 12:15—12:30—Lombardo—also coast 12:30—12:45—Gertrude Nielsen—also e 12:45—1:00—Lombardo—also e 1:00—1:15—H. Starr Orch.—also e 1:15—1:30—Joe Hayes Orch.—also e 1:30—1:45—Ted Florio Orch.—also e 1:45—2:00—Dance Hour—west only NBC-WJZ NETWORK

- 8:00—8:15—Foreign Policy Ass'n. 8:15—8:30—Buffalo Civic Orchestra 8:30—8:45—Dinner Music—also coast 8:45—9:00—Bass-Balldere, Baritone 9:00—9:15—Sekatary Hawkins—sax 9:15—9:30—Dinner Music—also coast 9:30—9:45—Voice from the Fire-side 9:45—10:00—Jack Denry's Orch.—to e 10:00—10:15—Martha & Hal, song 10:15—10:30—Jack Denry's Orch.—to e 10:30—10:45—Paul Whitman's Band 10:45—11:00—Jack Denry's Orch.—to e 11:00—11:15—Vincent Lopez Or.—also e 11:15—11:30—Economic World—also e 11:30—11:45—Medic Legends—also e 11:45—12:00—The Dance Hour—to e 12:00—12:15—Martha & Hal, song 12:15—12:30—Jack Denry's Orch.—to e 12:30—12:45—Paul Whitman's Band 12:45—1:00—Jack Denry's Orch.—to e 1:00—1:15—Vincent Lopez Or.—also e 1:15—1:30—Economic World—also e 1:30—1:45—Medic Legends—also e 1:45—2:00—The Dance Hour—to e 12:00—12:15—Martha & Hal, song 12:15—12:30—Jack Denry's Orch.—to e 12:30—12:45—Paul Whitman's Band 12:45—1:00—Jack Denry's Orch.—to e 1:00—1:15—Vincent Lopez Or.—also e 1:15—1:30—Economic World—also e 1:30—1:45—Medic Legends—also e 1:45—2:00—The Dance Hour—to e

WTIC

Travelers Broadcasting Service Hartford, Conn. 50,000 W. 1,000 E. C. 282.5 M.

- Sunday, February 5, 1933 7:30 p. m.—Orchestral Gems—Moshe Paranov, director; with Kae Hotchkiss, contralto. 8:00—Eddie Cantor, with Rubinoff's orchestra. 9:00—McCravy Brothers and Captain Zeks. 9:15—Sunday Circle Concert. 9:30—Songland—With Sally Ayers, Fred Wade. 10:00—David Lawrence. 10:15—Roy Smeck Instrumental Quartet. 10:30—Merry Madcaps—Luther Martin, director; with Frances Baldwin and Revere Sisters. 11:30—Melodic Serenade. 12:00—Midn. Joe Purr's Orchestra. 12:30—Charlie Kerr's Orchestra. 1:00—Silent.

Dial Twisters

By W. J. DALTON

In England all radio broadcasting is monopolized under government ownership and advertising is absolutely barred. After March 31 Canada will assume control of all stations in the Dominion and had seriously considered prohibiting advertising over the air. This did not sit well with Canadian business concerns, because, as they pointed out, listeners are able to tune in American stations at will so they considered it unfair to Canadian products. Consequently advertising is to be allowed with restrictions. No more than five per cent of the time may be used in praising their goods. Japan, likewise, has assumed control of its stations but this control takes the form of a rigid censorship over all that is spoken over the air. American sponsors are beginning to realize that too much spouting is doing more harm than good. It seems to us that if half the energy used in thinking up a good sales talk were used in improving the program itself, results would be more beneficial. For, after all, if they cannot get us to listen to their programs they cannot expect us to hear the sales announcements.

What has become of Walter Winchell and Ray Perkins and the Stebbins Boys? And I haven't heard Tony Wons for a long time—or don't I get up that early? All us have had embarrassing moments at one time or another but none as bad as the announcer over WJZ last Thursday night. He was speaking of the remarkable properties of a certain cough syrup when suddenly he had a real cough which he could not stifle. He was quick witted enough to blame it on a piece of peanut—all things—which got in his throat. The days of the High-splinty car has passed. Baseball has its monarch in the person of Judge Landis, the movies have theirs in Will Hays and now comes radio with a clear all its own. He is Newton D. Baker, formerly secretary of war in President Wilson's cabinet. The long drawn out battle between the National Association of Broadcasters and the copyright owners of music has shown the necessity of a united front as far as the broadcast-casters are concerned. They feel that with one person representing all stations more can be accomplished than if each fought alone. The original thirteen states knew that one hundred and fifty years ago.

SEEK FISHING GROUNDS

Halifax, N. S., Feb. 4.—(AP)—Fishermen from the United Kingdom, forced to look elsewhere for their catches when North Sea grounds were depleted, are planning to send a fleet of trawlers to the Grand Banks. This was learned here today when

MUSIC BOX BALLROOM OPENS TOMORROW

The Music Box Ballroom, located in Capitol Park, Wethersfield avenue, Hartford, will open Saturday evening, Feb. 4 under the management of Raymond A. Marsh of Hartford. The pavilion has been completely redecorated during the past months and Fred Jolie and his Band from Boston will open the new ballroom with many new features and novelties. A feature dance will be held Sunday, Feb. 5 and dancing will be in order every night except Monday during the coming season. The Music Box is on the trolley line and plenty of parking space is available. A record attendance is expected the first two nights, Saturday, Feb. 4 and Sunday, Feb. 5. The personnel of the house is Joseph Gilbert, Leo Litchman, Murray O'Neil, William Clements, Norman Satriony, and Miss May O'Leary.

MARION HOOPER HAS SON

Swampscott, Mass., Feb. 4.—(AP)—A son was born to Marion Hooper today, at the Florence Crittenden hospital, it was learned today. Meanwhile her brother William, 24, of South Glastonbury, Conn., was awaiting trial in Salem jail for the murder of her alleged betrayer, William Lewey, 36. Lewey, a full blood Indian and father of four children, was buried yesterday. He was found beaten to death on Nahant Beach, Monday night. A short time later young Hooper surrendered. At the hospital it was said mother and child were doing well. Luminous hair dyes, which glow softly in the dark, are the invention of a London hairdresser.

LEAVES \$250,000 ESTATE

New Haven, Feb. 4.—(AP)—An estate which may approximate \$250,000 was left by Mrs. Sarah Brush McLaughlin, widow of Prof. Edward T. McLaughlin of Yale, was indicated by the will offered for probate today. There are no public bequests. Mrs. McLaughlin was the daughter of the late Prof. George J. Brush, once director of Sheffield Scientific School. Real estate and household effects are given to a sister, Mrs. Eliza E. Pirson, while to another sister, Mrs. Bertha Parsons, of San Francisco, is given real estate at Holderness, N. H. After payment of a number of small cash bequests, the residue is made a trust fund, the income of which will go to her sisters. On the death of both sisters the residue will go to Mrs. Parsons' children.

TODAY'S RADIO PROGRAMS

This index of radio programs is published through the courtesy of the business houses advertising in these columns. While enjoying your favorite broadcast save money and inconvenience by reading these advertisements.

FRIDAY, FEBRUARY 3, 1933.

- 1:30 WTIC—Art Jarett and Orchestra. WDRC—George Hall's Orchestra. WBZ-WBZA—National 4-H Club. 2:30 WTIC—Knights of Melody. WDRC—Madison String Ensemble. WBZ-WBZA—Farm Forum. 3:00 WTIC—Reynolds Atkins Recital. 4:00 WTIC—Blue Room Echoes. WDRC—Saturday Syncopator. WBZ-WBZA—Metropolitan Opera. 4:30 WDRC—Leon Balesco's Orchestra. 4:45 WBZ-WBZA—Concert Favorites. 5:00 WDRC—Eddie Duchin's Orchestra. WBZ-WBZA—Maurice Sherman's Orchestra. 5:30 WDRC—Skippy. WBZ-WBZA—Musical Moments. 5:45 WDRC—Ray Felletter, pianist. WBZ-WBZA—Little Orphan Annie. 6:00 PM WDRC—America's Grub Street Speaks. WBZ-WBZA—O'Leary's Irish Minstrels. 7:30 PM WDRC—Meyer Davis' Orchestra. WBZ-WBZA—Barn Dance, continued. 7:30 PM WDRC—Frank and Annie Bradbury, banjo program. WBZ-WBZA—Carnival, continued.

PRESCRIPTION EXPERTS SAVE WITH SAFETY. WE DELIVER. Phone 3806-3809. Arthur Drug Store 845 Main St., Rubenow Building

FOR TICKETS OR INFORMATION TO ALL POINTS DIAL 7007 NEW YORK OR BOSTON \$4 Round Trip Los Angeles \$50 Round Trip CENTER TRAVEL BUREAU

FOR THE PROM A GENUINE FREDERICK Permanent Wave \$4.00 Also our especially priced combination of services. FRENCH BEAUTY SHOPPE Johnson Block. Dial 5008

WDRC—Do, Re, Mi Girls' Trio. WBZ-WBZA—Views of the News.

WDRC—Street Singer. WBZ-WBZA—Rodney May, tenor.

WDRC—Morton Downey. (10:15)—Public Affairs Institute. 10:15 WBZ-WBZA—Salon Singers.

Others Are Saving Money on RANGE OIL BY phoning 3866 Why Don't You? Van's Service Station 426 Hartford Road. "Van Always Sells for Less."

WHY NOT USE THE BEST Pure Jersey Milk and Cream. PHONE 4570 WARANOKE FARM PURE JERSEY MILK SO. MANCHESTER

THE FIRST TIME is the time we locate radio trouble. The best service is less expensive. Potterton & Krahn "On the Square" Depot Square Dial 3738

WDRC—Lou Schroeders' Orchestra. WBZ-WBZA—Sports Review, Time, Weather.

WDRC—Easy Aces. (8:15)—Magic Of A Voice. WBZ-WBZA—Community Singing Club. (8:15)—Carnival.

WDRC—Public Affairs Institute, Continued. (10:45)—Gertrude Nielsen. WBZ-WBZA—News (10:45)—Jimmie McHale's Orchestra.

EVERY PRECAUTION is taken in our prescription department to safeguard you. Each bottle used is thoroughly sterilized before being filled. Packard's Pharmacy "At The Center"

Manchester Upholstering Co. Furniture, custom built especially for your home. 244 Main St. Dial 3615

Moving - Trucking Daily Service to New York and Return. Bus Service for Private Parties. Reasonable Rates. Phone 3063 Perrett & Glenney, Inc.

WDRC—The Funnyboners. WBZ-WBZA—Concert.

WDRC—Gypsy Ensemble. WBZ-WBZA—Carnival, continued.

WDRC—Guy Lombardo's Orchestra WBZ-WBZA—Sports Review, Time, Weather. (11:15)—Radio Relay League.

Ernest H. Benson GENERAL ELECTRIC Merchandiser Dial 5500

BUY YOUR NORWALK TIRES AND TUBES At new low prices from James M. Shearer BUICK AGENCY Cor. Mid. Turnpike, Main St.

High Grade ASSORTED CHOCOLATES Special 29c. THE TEA ROOM 283 Main St.

WDRC—Frederick William Wile WBZ-WBZA—Hum and Strum.

WDRC—Gypsy Ensemble, continued WBZ-WBZA—Carnival, continued.

WDRC—Harold Stern's Orchestra. WBZ-WBZA—Low White, Organist.

STATE TONIGHT Douglas Fairbanks Jr. "PARACHUTE JUMPER" Sally Eilers "SECOND HAND WIFE"

A Valentine Photograph of Baby will please your friends immensely. Dial 5808 For a studio or home appointment. FALLOT STUDIO

TRY OUR REGULAR DINNER 40c Complete From 11 A. M. to 7 P. M. CLEARY'S LUNCH 671 Main Street

WDRC—Dance Music. WBZ-WBZA—Barn Dance.

WDRC—Eing Crosby. WBZ-WBZA—Carnival, continued.

WDRC—Sleat. WBZ-WBZA—Don Bestor's Orchestra.

CHEVROLET Sales and Service ARMORY GARAGE 60 Wells St.

USED CAR SALE Your old car taken as down payment! 1931 Dodge Sport Sedan. Just like new—Was \$995, now \$647. Down payment \$315. SCHALLER'S INC. DEAL 6903

FOR THE PROM A DAINY CORSAGE will add beauty and distinction to your gown. Price \$1.00 MILKOWSKI THE FLOWER DEAL 6903



SPECIAL Demonstration Wed. and Thurs. FEB. 8 and 9 See how easy it is to get relief from any FOOT TROUBLE If you suffer from your feet, you have so much to gain by attending this special Demonstration that you should allow nothing to interfere with your being here on the above date. An Expert of the New York Staff of Dr. Wm. Scholl, world noted Foot Authority, will be here to assist our own Expert in the use of the Scholl Foot-Powder. What you will learn about your feet will be of life-long benefit to you. The Foot Test and Analysis you will receive; the relief you will experience when the proper Dr. Scholl Application or Remedy is used on your feet; the knowledge you will gain on their care and the advice you will get on the type of shoe best adapted to your feet—all this WITHOUT COST OR OBLIGATION to you! Remember the date and be sure to be here. FREE! Following free of charge: Sample of Dr. (1) Scholl's Foot-Powder for itching and chafing. (2) A booklet on the care of the feet. (3) A copy of Dr. Scholl's Foot-Powder for itching and chafing. (4) A copy of Dr. Scholl's Foot-Powder for itching and chafing. (5) A copy of Dr. Scholl's Foot-Powder for itching and chafing. C. E. HOUSE & SON, INC. See "The World's All Right" High School Hall, Feb. 8-9. This was learned here today when



# This Message Is Addressed To Everyone In Business Who Has Reason To Buy Advertising

**Advertising Space Buyers, For The Most Part, Can Be Divided Into Two Groups:**



**THOSE—**

•Who, Without Rhyme or Reason Purchase Advertising Space Without Investigation Of The Medium Or Possible Results.

•Who Are Coerced Into Buying Because A Competitor Has Done So, Or Because "Everybody Else Is In On It."

**THOSE—**

•Who Plan Their Advertising, Appropriate A Certain Percentage of Gross Volume To Cover The Cost And Place



Their Space In Mediums That Will Bring Them The Greatest Possible Volume Of Business In The Area From Which They Hope To Obtain Their Business.

## POSITIVE CIRCULATION IS PAID CIRCULATION! WHEN PEOPLE PAY FOR SOMETHING TO READ, THEY READ IT!

*Extra Circulation Offers, Free Circulation Offers And Mediums Peddled From House To House Won't Bring You Consistent Business.*

Space Buyers Who Are Making Their Money Bring Maximum Results Are Buying **PAID CIRCULATION!**

**That's Why The Manchester Herald Is A Member of the 'AUDIT BUREAU OF CIRCULATIONS'--**

Which Provides YOU With The Only ACCURATE And RELIABLE Circulation Figures Obtainable On Publications Throughout The Country.

Make Note Of The Fact That A. B. C. Publications Publish Their Circulation Figures On Their Front Page. A. B. C. Stands For The 'Sterling' Mark Of Circulations Of Published Mediums.









### SENSE AND NONSENSE

A medical examination had disclosed the fact that Sam Johnson had a floating kidney and he was quite worried over it. Meeting the pastor of the African Baptist church on the street he asked for help.

Sam Johnson—Reverend de doctor done told me Ah got a floatin' kidney an' Ah wish yo' would say some prayers fo' me nex' Sunday.

The Pastor—How come no prayers fo' a floatin' kidney? Ah mah congregation would bust right out laughin'.

Sam Johnson—Ah don't see why. Las' Sunday yo' done prayed fo' all de loose livers.

Old Uncle Lorenzo from out near Yanceyville says: "There an three wabs ob gettin' out ob a scrape; push out, back out an' stay out."

A Negro went fishing. He hooked a big catfish which pulled him overboard. As he crawled back into the boat, he was asked: "What Ah wanta know is dis—dis nigger fishin' or is dis fish nigger?"

While wandering in a Florida swamp, a hunter saw an alligator snatch a small colored boy from the bank of the river. Soon he came to a cabin with a number of pickaninnies in the yard. He said to the mother:

Hunter—I hate to tell you, but I just saw an alligator get one of your children over on the river.

Negro Woman (turning back in the door and addressing her husband)—Rastus, Ah done tol' y' all sumpin' wuz ketchin' ouah kids.

Rastus White and his bride-to-be, Mandy Brown, were on a shopping tour. When it came to choice of bedroom suits the furniture man asked:

Furniture Salesman—Do you want twin beds?

Mandy (looking at Rastus, then in an embarrassed tone)—No, Ah thinks it am best to get an ordinary bed 'n' let de good Lawd decide.

Rachel—Does your husband exercise regularly?

Nellie—Why, yes, last week he was out six nights running.

About all there is to hotel service is two bottles of ginger ale and some cracked ice.

Hot-Cha's—The fellow pulling on the oars has no time to rock the boat—Opportunity taps on the fellow who is asleep at the job—A man who attains his ideal never had one—Concentration is the secret of strength—He who has conquered fear has conquered failure—He who knows how little he knows is on the way to knowledge—Long hours of

#### FLAPPER FANNY SAYS



The girl who gets there first must count each second.

### Toonerville Folks

By Fontaine Fox



### SCORCHY SMITH

Danger Averted

By John C. Terry



### WASHINGTON TUBBS II

By Crane

### OUT OUR WAY

By Williams



### SALESMAN SAM

Just the Thing!

By Small



**WRIGLEY'S JUICY FRUIT GUM**

LOOK FOR THE RED TAPE OPENER

FRECKLES AND HIS FRIENDS

By Blosser



ABOUT TOWN

Sunset Council, Degree of Poo-honka, will hold its regular meeting Monday evening in Times hall.

Miss Grace Robertson and her niece, Miss Jessie Robertson of Syracuse, N. Y., are now enjoying the mountains and seashore of California, making their headquarters at the El Canto Hotel in Santa Barbara.

The American Legion Auxiliary will meet Monday evening at eight o'clock at the State Armory. It is expected that Mrs. Margaret M. Wallace who is in charge of the entertainment has called a rehearsal for tomorrow afternoon at 2:30.

The Community Players will have a baked ham supper and get-together Wednesday evening at the Y. M. C. A. banquet hall. The guest speaker will be Harold Spencer, dramatic critic.

Worthy Matron Mrs. Marjorie Straw has called a rehearsal of the officers of Temple Chapter O. E. S., for Sunday evening at 7:00 at Masonic Temple, in preparation for the re-empowerment of the initiation ceremony at the regular meeting Wednesday evening.

Members of St. Mary's Junior choir are requested to meet at the church tomorrow morning at 9:15 to take part at the 9:30 church school session.

Miss Mabel Olson of Pearl street and Miss Ann Johnson of Clinton street are members of the committee from the Swedish Junior league sponsoring a Valentine bridge party at the Hotel Burrill, New Britain, Tuesday, February 14, for the benefit of the milk fund.

The usual jolly crowd attended the setback and dance of the Manchester Green Community club last night. The winners of first prizes were Mrs. Anna Johnson and Jack Smith, second, Mrs. John Riley and Marshall Young.

Hose Company No. 3 of the South Manchester Fire department responded to a still alarm at 4 p. m. yesterday, occasioned by a chimney fire at 608 East Center street, the home of J. H. Walker.

Raymond Robinson, local dog warden, reports that he has found it necessary to kill eight of the fourteen puppies whelped by a stray mongrel dog the other day. He says holding a nursing pup over-the-limit pups is no part of any warden's job.

Dr. Morris Fancher, dentist in the Rubinvow building, will close his office Monday to attend the funeral of his grandmother, Mrs. A. E. Fancher, in Winsted.

Church workers and teachers who have not already signed up for the teacher training course to begin Sunday afternoon at 8 o'clock at the Center Congregational church are invited to do so. The series of five lessons on consecutive Sunday afternoons begins tomorrow and a nominal charge is made for the course.

"Old Timers" might be observed by Manchester Grange at its meeting Wednesday evening in Odd Fellows hall. It will be an open meeting and all former members of the Grange will be welcome.

V. F. W. AGAIN TO HAVE RADIO INSTALLATION

Classes of New Members All Over Country To Be Sworn In By National Commander.

Commander Clarence Peterson of Anderson-Shaw Post, Veterans of Foreign Wars, has received advice from National Headquarters in Washington, D. C., that arrangements have been completed for the second annual nation-wide radio initiation of recruits which will be broadcast over the National Broadcasting Company's network on the eve of Lincoln's birthday, February 11.

According to the information received, each of the 9,000 V. F. W. units scattered throughout the country will inaugurate a special membership drive for the radio initiation, in which the members of the local post are asked to take part. All new members intending to unite with the Veterans of Foreign Wars at this time, are requested to give their names to Adjutant James Sullivan, 38 Elm street, to be in readiness for the initiation ceremony.

These new members will receive the oath of obligation direct from the Commander-in-Chief of the National organization - Admiral Albert E. Conz. Commanding Chief Counts will give the obligation in person to a class of recruits in the banquet hall of the Wardman Park hotel in Washington, and the ceremony that takes place in the capital city will be re-enacted throughout the country.

The special radio initiation will be preceded by a program of speakers including Congressman William P. Conner, Jr., of Massachusetts, Mrs. Consuelo P. DeCoe, National president of the V. F. W. Auxiliary; Senator Arthur R. Robinson of Indiana and Commander-in-Chief William P. Wright of the G. A. R. and Floyd Gibbons.

Music will be furnished by Paul Whiteman's orchestra, Jack Denton's orchestra and Vincent Lopez's orchestra. The ceremony will be opened by the United States Marine Band.

The first radio initiation of recruits for Anderson-Shaw Post was held last year in Hose House No. 1, M. F. D., and was largely attended by members of the Post.

Plans for a special summer camp, which might be moved from community to community for a week at a time this coming season, will be discussed this evening at a meeting to be held at the County Y. M. C. A. office at 7:45 p. m. The camp is planned to meet the needs of boys and young men of the smaller communities who otherwise would not have camping experience, and it would bring into the community a camping program similar to that carried on in organized camps.

Representatives from the smaller municipalities of the county have been invited to be present this evening. This camp would be in addition to Camp Woodstock, which will be operated for six weeks this summer for boys and two for girls, beginning on June 28.

More than 65 members attended the fourth session of the Mid-Winter Institute of the Nutmeg Trail Epworth League held at Warehouse Point last night. The final session before the annual banquet will be held at Burdick's next Friday night and the banquet will be held at the South Methodist church here on February 24.

Supper was served to the members at 8:30 o'clock, after which Rev. Stanley Helps gave an illustrated lecture on Yosemite Valley. Rev. Hollis M. French of Warehouse Point outlined the duties of the third vice president and Rev. Marvin S. Stocking of the North Methodist church continued his course on the bible.

Robert Burr, in charge of the recreational period, presented a program entitled "Game Social," which included various games by groups and his saw puzzle contests. Rev. Theron French of the North Methodist church was unable to be present because of illness and President Thomas Corder of the Nutmeg Trail was in charge of the opening and closing of the session.

PATTON TO SING IN SPRINGFIELD

Will Take Part in Festival Tuesday - Sings Over Radio Monday.

Fred Patton, former Metropolitan Opera singer, and who is now occupying the chair of Professor of Music in the University of Michigan, Ann Arbor, will attend the annual Music Festival in Springfield, Mass., Tuesday evening, February 11.

Mr. Patton will be the guest soloist on the Travelers Hour, station WVIC, Monday night from 7 until 8 o'clock. While in Manchester he will be the guest of Mr. and Mrs. Otto Nelson, 357 Center street.

McCLUSKEY'S PARENTS TO SEE THEIR SON RACE

For the first time since her son attained international recognition in the Los Angeles Olympics, Mrs. John McCluskey will watch her son perform in a major track and field meet tonight in New York City.

Mrs. McCluskey witnessed an intercollegiate contest in New York two years ago, but otherwise, has never seen her son in a big meet.

URGED TO FILE CLAIMS ON UNION INDEMNITY

Connecticut creditors of the Union Indemnity Company of New Orleans, La., now in the hands of receivers, have been advised by Insurance Commissioner Howard P. Dunham to file their claims at once with Barney Bertram of South Norwalk, who has been appointed ancillary receiver in this state by the United States District Court.

HOSPITAL NOTES

George Kierstead of the Rubinvow block was admitted to Manchester Memorial hospital yesterday.

Mrs. Mildred Crowley of Hemlock street was admitted this morning. The date of the benefit bridge to be given by the Nursing staff of the hospital has been changed from Monday evening, February 20, to Tuesday evening, February 21, in the Masonic Temple. The change was made due to a conflicting date.

WEDDINGS

Mrs. Rose starts off current events series

Hardford Traveler and Observer talks to good audience at Y. M. C. A. building.

Mrs. Lewis Rose of Hartford gave the first of a series of five lectures on "Current Events" last night before an audience of representative Manchester people that comfortably filled one of the large clubrooms of the Y. M. C. A.

Mrs. Rose is widely known as a world traveler and lecturer. She has attended several sessions of the World Court and studied conditions in Russia and other European countries, together with important legislative events in this country. She is a fluent speaker and one that holds the attention of an audience every moment she is on the floor.

RECREATION CENTER ITEMS OF INTEREST

The Community dance held last night at the East Side Recreation building had another bumper crowd, approximately 400 being present.

WELDON BEAUTY SALON

Admiration De Luxe Soapless Shampoo

New Portables All Makes

KEMP'S 763 Main St., Phone 5680

STATE TAILOR SHOP

WEDDINGS

Mrs. Maguire-Meyer

Mrs. Maguire-Meyer, daughter of Mr. and Mrs. James Maguire of Lake street, was married last evening to Edwin Carl Meyer, son of Mr. and Mrs. Paul Meyer of Adams street.

Mrs. Maguire-Meyer will occupy the paragon of the South Methodist church on Spruce street. The bride and bridegroom were unattended.

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NEED NEW TIRES FOR YOUR CAR? SEE VAN FOR LOWEST PRICES ON First Line Heavy Duty Tires. 4.40-21 .....\$3.75, 4.50-21 .....\$3.95, 4.50-20 .....\$3.95, 4.75-19 .....\$4.50, 5.00-19 .....\$5.25, 5.00-20 .....\$5.35, 5.25-21 .....\$5.35. BATTERIES A full size 15 plate battery, 15 months guarantee. \$3.95 With Your Old Battery. VAN'S SERVICE STATION 436 HARTFORD ROAD PHONE 3388 "VAN ALWAYS SELLS FOR LESS"

The Standard Of Heat Value. B. T. U.'s tell the story. British Thermal Unit—the standard of heat value, in comparison with oil and gas, proves that a dollar will buy twice as much heat with coal. G. E. WILLIS & SON, Inc. Coal, Lumber, Masonry Supplies, Paints. 2 Main Street Tel. 4187

PROPERTY To Leave Who Gets It? Says this newspaper item: "The will of Oliver W. Bird was filed today. Drawn in 1889, it named as executors, his wife, his brother-in-law, and his personal attorney. All three are dead." The neglect to keep a will up-to-date may defeat a man's positive wishes! It may throw the settlement of his estate into alien hands! This can be avoided by naming a trust institution, like ours, as executor. THE MANCHESTER TRUST CO. South Manchester, Conn.

New Low Prices on Firestone TIRES on in effect in our Tire Department. FIRESTONE TIRE CO. 1000 Main St. Hartford, Conn.

Don't buy coal blindfolded. Always ask for "blue coal". Look for the blue color. Then you can be sure you're getting the best. THE W. G. GLENNEY CO. COAL, LUMBER, MASONRY SUPPLIES, PAINTS. 536 North Main St., Tel. 4149